

RUSHLIGHT

PRODUCTION WORKS

DEVON LYON

PRODUCER | DIRECTOR | WRITER



INDEX

Two decades of experience can't be listed out in a document and not make the reader want to poke their eyes out. So, the following pages contain a representative collection of my work.

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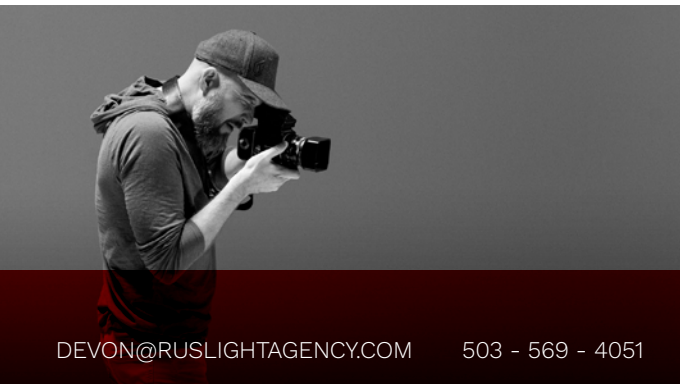
10 **NARRATIVE / CREATIVE**

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ABOUT DEVON



I am a passionate storyteller with a proven track record of collaborating with agency and corporate clients, producers, actors, and crews to bring diverse narratives to life.

For over twenty years, I have worked in brand development, film, live theatre, and countless corporate and commercial productions. My respect for those in the broader creative fields is immeasurable. The work is demanding, the hours long, and the challenges often daunting. Yet, the rewards are profound. I constantly remind myself: I have the honor of creating, and I don't take it lightly.

Throughout my career, I have produced and directed hundreds of commercials and corporate brand videos for clients including Intel, Electronic Arts, Dell Computers, the Portland Trail Blazers, IBM, Moda Health, ZoomCare, Alienware, Major League Soccer, Lenovo, Sony Pictures Animation, Amazon, Wacom, and the Learning Channel, to name a few.

I excel at crafting stories that matter on all levels, not just for Fortune 100 companies. I co-wrote a teen horror feature film that was optioned by AMC Network's horror division, Shudder, for release as an episodic property. I am the co-creator of the Urban Fantasy/YA trilogy book series, the Angle Punk Saga. The first two books were soft-launched to great reviews. During development, Dark Horse Comics commissioned a three-part comic series for Dark Horse Presents. I co-produced a historic documentary on Mark O. Hatfield, featuring over fifty interviews, including President Bill Clinton, which was licensed by Oregon Public Broadcasting. I gave a TEDxTalk on the future of storytelling and was featured in The Atlantic for my insights on virtual and augmented reality. I also served on the board of directors for Oregon's statewide film and television professional association, OMPA.

I believe in organization, preparation, and meaningful pre-production work to ensure a positive outcome that honors each production's goals. I take care to understand each production's needs because I know that creative work doesn't exist in a vacuum—budgets and timelines matter. Like most of life, it's a balance.

Now, let's go create together.



COMMERCIAL work

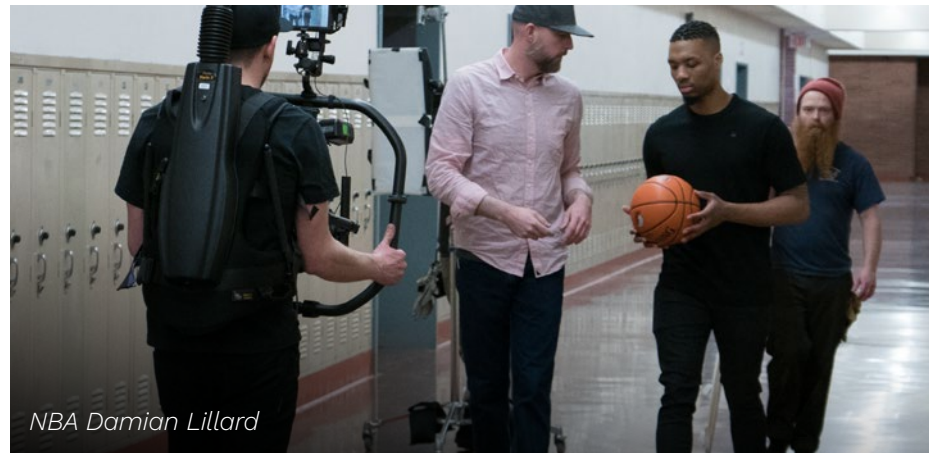
TITLE	CLIENT	ROLE
▶ Alienware: Alpha _____ National broadcast and digital media for Dell Computers Alienware brand.	Quango Agency _____	Director / Co-Producer
▶ Alienware: Get in the Game _____ National broadcast and digital media for Dell Computers Alienware brand.	Quango Agency _____	Director / Co-Producer
▶ Alienware: Area 51 _____ National broadcast and digital media for Dell Computers Alienware brand.	Quango Agency _____	Director / Co-Producer
▶ Car Max: Featuring Jusuf Nurkić _____ Regional Broadcast. Digital Ads and Social Media. In-arena.	Blazers Broadcasting _____	Director
▶ Dell: Venue Tablet _____ Regional Broadcast. Direct to Consumer and Digital Ads. "Airport spot".	Quango Agency _____	Director / Co-Producer
▶ Carrington College _____ National Broadcast. "CG Bird Mascot" Ad Campaign.	Hinge Digital _____	Director
▶ Intel & Toughbook: Monster Excitement _____ Select Markets Broadcast. Direct to Consumer and Digital Ads. UFC Live Events.	Quango Agency _____	Director / Co-Producer
▶ ZoomCare: "Patience Rage" Campaign _____ Regional Broadcast TV. Digital ads and streaming.	Lyon Films LLC _____	Director / Co-Producer
▶ Moda Health: "Assist" 10th Anniversary _____ Regional Broadcast TV. Digital ads and streaming.	Rushlight Agency _____	Director / Co-Producer
▶ Moda Health: Damian Lillard "Be Better" _____ Regional Broadcast TV across 5 states. Digital ads and streaming.	Lyon Films LLC _____	Director / Co-Producer
▶ Moda Health: Brand Anthem 2022 _____ Regional Broadcast TV across 5 states. Digital ads and streaming.	Lyon Films LLC _____	Director / Co-Producer
▶ Moda Health: Be Better "Dan" _____ Regional Broadcast TV across 5 states. Digital ads and streaming.	Lyon Films LLC _____	Director / Co-Producer
▶ Moda Health: Be Better "Kathy" _____ Regional Broadcast TV across 5 states. Digital ads and streaming.	Lyon Films LLC _____	Director / Co-Producer



TITLE	CLIENT	ROLE
▶ Moda Health: "Assist" Featuring Damian Lillard _____ Regional Broadcast TV. Digital ads and streaming.	Lyon Films LLC _____	Director / Co-Producer
▶ Moda Health: Empty Nesters _____ Regional Broadcast TV across 5 states. Digital ads and streaming.	Lyon Films LLC _____	Director / Co-Producer
▶ OOfos Shoes: Featuring Alycia Baumgardner, Boxing Champion _____ Broadcast. Direct to Consumer. Digital Ads and OTT.	Rain Agency _____	Producer
▶ OOfos Shoes: Featuring Lynn Hill, Pioneering Climber _____ Broadcast. Direct to Consumer. Digital Ads and OTT.	Rain Agency _____	Producer
▶ OOfos Shoes: Featuring Chyrstyn Fentroy, Principal Dancer Boston Ballet _____ Broadcast. Direct to Consumer. Digital Ads and OTT.	Rain Agency _____	Producer
▶ OOfos Shoes: Featuring Elijah Bryant, 2x Pro Basketball Champion _____ Broadcast. Direct to Consumer. Digital Ads and OTT.	Rain Agency _____	Producer
▶ USA Pears: "Unexpected Sally" _____ Broadcast Commercial, OTT and Social Media.	Fiction Tribe _____	Cinematographer
▶ Resers - Main St. Bistro _____ Broadcast Television. Digital Ads and OTT.	Always Outdoors _____	Assitant Director



Studio Shoot



NBA Damian Lillard

CORPORATE work

TITLE

CLIENT

ROLE

- ▶ **Intel: Always Connected** ————— **Quango Agency** ————— **Director**
Direct to Consumer and Digital Ads. “Veterinarian & Dog Story”
- ▶ **Intel: Elevate Your Success** ————— **Quango Agency** ————— **Director**
B2B Digital Media Ads and Distribution.
- ▶ **Intel: Westgate Resorts** ————— **Quango Agency** ————— **Producer**
B2B Digital Media Ads and Distribution.
- ▶ **Intel: i360 (multiple years)** ————— **8th Brick Group Agency** ————— **Editor**
B2B - Industry Partners.



Dell Venue Table PDX



Wacom Makers Series



Into the Spirderverse Sony Pictures



Dell Venue PDX

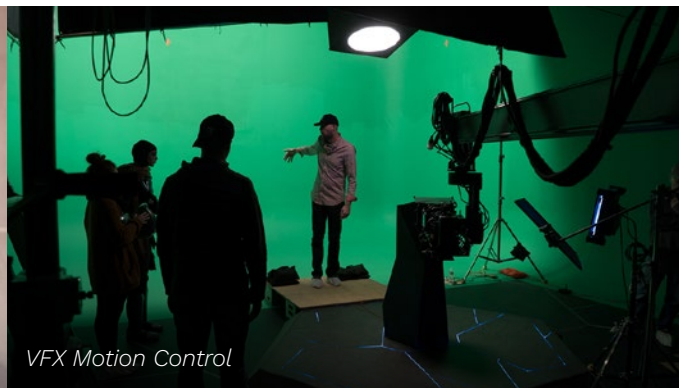
TITLE	CLIENT	ROLE
▶ <i>Portland Trail Blazers: Players Music Video</i> _____ In-arena video. Social Media.	Blazers Broadcasting _____	Director
▶ <i>Wacom: Spiderman Into the Spideverse</i> _____ Product Featurette. Direct to Consumer. B2B. Digital Ads and Social Media.	Always Outdoors for Sony Pictures Animation _____	Director
▶ <i>Intel: VPro & Lenovo Thinkpads & Thinkstations (3 Video Series)</i> _____ Direct to Consumer. B2B. Digital Ads and Social Media.	Opus Creative _____	Producer
▶ <i>Adidas: “Project Harden” Shoe Launch</i> _____ Live action. Shoe launch video and virtual reality experience.	Camp Grizzly _____	Director
▶ <i>Amazon Cloud: Power of 60 Minutes & Big Data</i> _____ B2B Digital Media Ads and Distribution.	Quango Agency _____	Director
▶ <i>Benchmade Knives: The Ultimate Experience</i> _____ Direct to Consumer and Digital Ads.	Always Outdoors _____	Director
▶ <i>Dell Computers: Client Command Suite</i> _____ B2B Digital Media Ads and Distribution.	Opus Creative _____	Director
▶ <i>American Family Insurance: Car Buying Series</i> _____ Direct to Consumer and Digital Ads.	Digital Trends _____	Director / Co-Producer
▶ <i>Best Buy: Holiday Home Solutions</i> _____ Direct to Consumer and Digital Ads.	Digital Trends _____	Director / Co-Producer
▶ <i>FIFA Soccer: Learn to Play with the Timbers</i> _____ Store Kiosks. Direct to Consumer and Digital Ads.	MLS Soccer & EA Sports _____	Director / Co-Producer
▶ <i>Intel: NUC (Series of three spots)</i> _____ Direct to Consumer and Digital Ads.	8th Brick Group _____	Director / Co-Producer
▶ <i>Intel: Modernize the Workplace</i> _____ B2B Digital Media Ads and Distribution.	Opus Creative _____	Director

CORPORATE work

TITLE	CLIENT	ROLE
▶ Intel: Survive the Invasion (3 Episodes) Direct to Consumer and Digital Ads. Dedicated Product Website w/in Intel.	Quango Agency	Director / Co-Producer
▶ Intel: VM Ware Cloud Campaign Direct to Consumer. B2B. Digital Ads and Social Media.	Quango Agency	Director / Co-Producer
▶ Lenovo: Thinkstation Campaign Direct to Consumer. B2B. Digital Ads and Social Media.	Opus Creative	Director / Co-Producer
▶ Wacom: "Makers Series" 4 Featurettes Brand Stories, Social Media and Digital Streaming.	Always Outdoors	Director
▶ Dell Computers: Education "Unite" B2B Digital Media Ads and Distribution.	Rushlight & Opus Creative	Producer
▶ Dell Computers: Latitude "Generations of Change" Direct to Consumer and Digital Ads.	Rushlight & Opus Creative	Producer
▶ Nike: IP Training Nike Internal and Key Customer Segements.	Opus Creative	Director / Co-Producer
▶ Nike: Yearly Product Launch & Details Nike Internal and Key Customer Segments.	Opus Creative	Director



Intel Monster Excitement



VFX Motion Control



Alienware Area 51

TITLE	CLIENT	ROLE
<p>▶ Laika: Kubo and the Two Strings: BTS VR _____</p> <p>Virtual reality featurette of behind the scenes “making of” and virtual set tours.</p>	Wieden+Kennedy _____	Director / Co-Producer
<p>▶ VISA: Visa Spotlight Featuring Mark Nelsen, Global Head of Consumer Payments _____</p> <p>Product Featurette. Direct to Consumer. B2B. Digital Ads and Social Media.</p>	8th Brick Group _____	Director
<p>▶ Sodexo: Client Featurettes: Newcastle University, U.K.; Northwestern University _____</p> <p>Direct to Consumer. B2B. Digital Ads and Social Media.</p>	Always Outdoors _____	Director
<p>▶ Bayer Pharmaceutical: Featuring Astronaut, Mae Jemison _____</p> <p>Direct to Consumer Media and Social Media.</p>	Always Outdoors _____	Director
<p>▶ BioFreeze: Featuring the Portland Trail Blazers Training Staff _____</p> <p>B2B Digital Media Ads and Distribution.</p>	Blazers Broadcasting _____	Producer
<p>▶ Intel: Featuring Alza in Prague, Czech Republic _____</p> <p>Direct to Consumer and Digital Ads.</p>	Quango Agency _____	Producer
<p>▶ Intapp: New York and London Shoots _____</p> <p>B2B Digital Media Ads and Distribution.</p>	8th Brick Group _____	Director / Interviewer
<p>▶ VISA: Spotlight Featruing Ricardo Josua, CEO & Co-Founder of Pismo _____</p> <p>Product Featurette. Direct to Consumer. B2B. Digital Ads and Social Media.</p>	8th Brick Group _____	Director
<p>▶ Portland Trail Blazers: 2024 Team Jersey Sponsor Launch Video _____</p> <p>Social Media, Digital Media Ads and In-Arena Display.</p>	Trail Blazers, Inc _____	Director



TITLE

► **Oregon Metals Initiative: 2025 Advocacy Video Featuring Oregon State University** _____
Legislative Advocacy and Social Media

CLIENT

Rushlight Productions _____

ROLE

Director / Producer

► **Linfield University: Grad Party** _____
Recruitment video, Social Media & Webpage.

Linfield University _____

Director / Producer

► **IBS Software - Airline, IT & Aviation Software Solutions** _____
International B2B. Digital Ads and Social Media.

Fiction Tribe _____

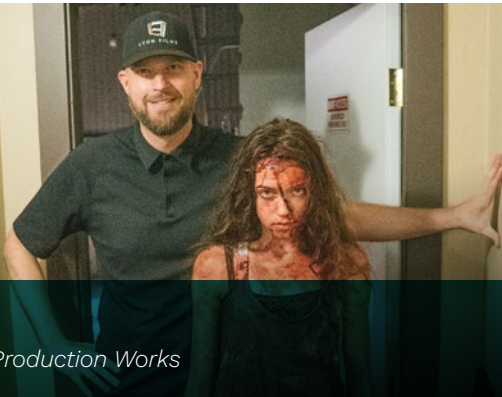
Co-director / 1st AD



NARRATIVE CREATIVE



Mister Wonderful



Bennu



NARRATIVE | CREATIVE work

TITLE	PRODUCTION	ROLE
▶ <i>Going to the Chapel</i> _____	Strelow Productions _____	Director / Co-Producer
Official Selection, Los Angeles Shorts Film Festival		
▶ <i>The Tell</i> _____	Lyon Films LLC _____	Director / Co-Producer / Co-Writer
Horror Movie A Day.com calls it "A bold gamble." and "Most unique." Winner - Best of Show: 2010 7th Annual Open Lens Film Festival - Eugene, Oregon. Winner: DVX International MonsterFest 2009 - Creative Vision Award. Official Selection: Portland Underground Film Festival; and at the Portland Filmmakers Night. DVX MonsterFest says, "Outside of the box thinking." and "Unique creativity."		
▶ <i>Will</i> _____	Lyon Films LLC _____	Director / Co-Producer / Co-Writer
Bend International Film Festival: Official Selection (BIFF is one of 27 festivals that qualifies films for the Academy Awards). Open Lens Festival (Eugene, OR), Official Selection.		
▶ <i>Tarts Fools & the G-Men</i> _____	Lyon Films LLC _____	Director / Co-Producer / Co-Writer
International Quest Fest 2009 Los Angeles. Finalist. Award: Best Newcomer		
▶ <i>Bennu</i> _____	Lyon Films LLC _____	Director / Writer
Online via Mirth Empire.		
▶ <i>The Sample</i> _____	Splat! Films _____	Director
48 International Film Festival. Finalist. Winner: Best Director, Best Cinematography		
▶ <i>Gamma Girls</i> _____	Splat! Films _____	Director
48 International Film Festival. Finalist and Winner: Best VFX		
▶ <i>Time Checkers</i> _____	Splat! Films _____	Co-Writer
48 International Film Festival. Selected for Finalists "Yes We Cannes" Portugal Competition		
▶ <i>Cosmic Coda</i> _____	Splat! Films _____	Co-Writer
48 International Film Festival. Finalist. Winner: Best Cinematograph, Best Ensemble, Best Original Song.		
▶ <i>Welcome to the Family</i> _____	Splat! Films _____	Director
48 International Film Festival. Finalist.		
▶ <i>Age/Sex/Location</i> _____	Dirt Poor Films Executive Producer: Don Jensen _____	Director
Feature Length Narrative Film. Family. Official Selection Salem International Film Festival.		

STREAMING | DOCUMENTARY | SPECIALTY work

TITLE	PRODUCTION	ROLE
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- | | | |
|---|--|----------------------------|
| ▶ Dare Package (Featuring Austin Show) | VennTV Might now be called “Venn Plays”. | Executive Producer, Oregon |
| Los Angeles based VennTV launched a studio and multiple streaming shows in 2022 as part of a massive new entertainment streaming brand. Dare Package was | | |
| ▶ The Gentleman of the Senate: Oregon’s Mark Hatfield | Hatfield 501(c)(3) | Director / Co-Producer |
| Broadcast license granted to Oregon Public Broadcasting. Aired on OPB. Physical copies sold in the Oregon Historical Society building and Oregon State Capitol. DVD copies carried by most public and university libraries in Oregon. | | |
| ▶ K.D. Lang (musician) | SpotCo & Lyon Films LLC | Director |
| Promo package for a live television event. | | |
| ▶ TEDx | Tedx Talks | Speaker |
| “The Future of Storytelling”. The Talk was on how augmented reality and virtual reality will change the way we tell stories and interact with the media and each other. | | |
| ▶ My Knight Cancer Story: Rick Dancer | Oregon Health Sciences University, Knight Cancer Institute | Co-Producer / Co-Editor |
| Six Part Web Documentary Series. Social media promotion. OHSU Website. | | |



Car Night Lighting



Bee Local & Jacobsen Salt



Portland Trail Blazers

THEATRE work

TITLE

PRODUCTION

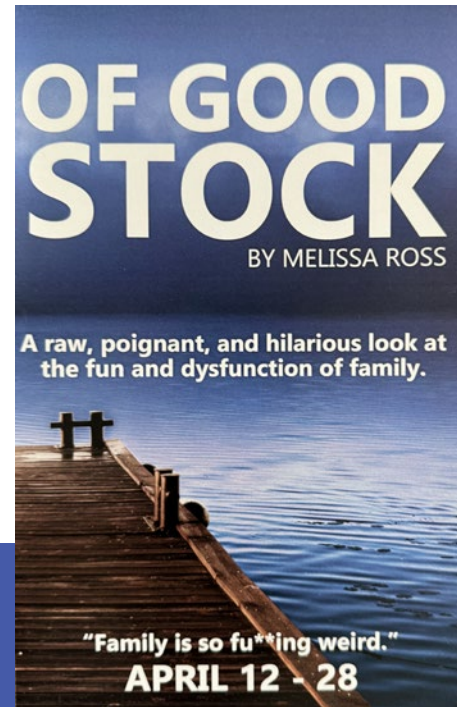
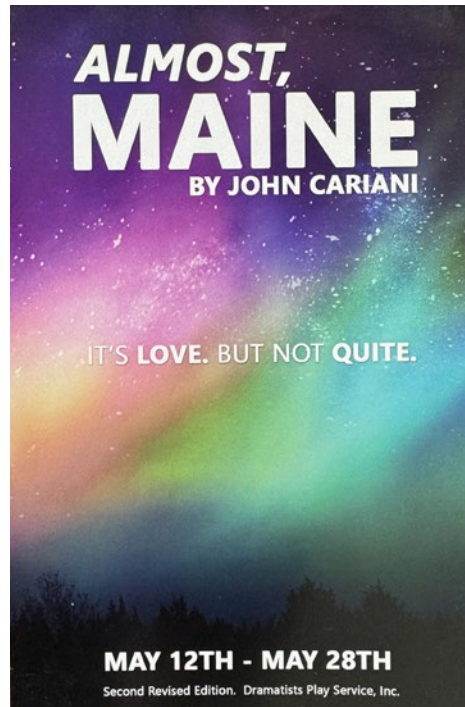
ROLE

- ▶ ***Almost Maine by John Cariani*** _____ **Regional Live Theatre - Dramatists Play Service** _____ **Director / Co-Producer**
Willamette Week - Pick Of the Week (respected regional weekly newspaper and online entertainment for the Pacific Northwest).

- ▶ ***Of Good Stock by Melissa Ross*** _____ **Regional Live Theatre - Dramatists Play Service** _____ **Director / Co-Producer**
"A crackling script. Feels very of the moment. An enjoyable, thought-provoking and, I promise, humorous piece of theatre.
I wish every member of Congress would see it!" — NPR

- ▶ ***Tigers Be Still by Kim Rosenstock*** _____ **Regional Live Theatre - Dramatists Play Service** _____ **Co-Producer**
Co-Directed by Katie O'Grady and Matt Gibson.

- ▶ ***Church and State by Jason Odell Williams*** _____ **Regional Live Theatre - Dramatists Play Service** _____ **Director / Co-Producer**
Willamette Week - Pick Of the Week (respected regional weekly newspaper and online entertainment for the Pacific Northwest). Also, the WW





**I LOOK FORWARD TO
CREATING WITH YOU**

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RUSHLIGHT